Every generation handles today's workplace environment in their own unique way. As each group carries their own brand of bravado into the corporate conference room, generational collisions will continue sparking—specifically, for the largest segment of the workforce, Millennials, and the next wave eager to launch their careers, Gen Z.

**ENTITLEMENT**
Millennials Raised on praise, self-esteem and the tech boom '90s, Millennials believe the job is lucky to have them.
Gen Z When 2008's recession dropped their parent's income by 45%, Gen Z realized there are winners and losers and believe they're lucky to have the job.

**WORK STYLE**
Millennials Millennials were told two heads are better than one so they come to work ready to collaborate. More competitive and less collaborative, 79% of Gen Z say that if you want it done right, do it yourself.

**COMMUNICATION**
Millennials Millennials grew up with texting and even created a new way of writing.
Gen Z Gen Z grew up communicating in emojis and symbols without using any words at all.

**ENVIRONMENT**
Millennials Bring on the bullpen. Millennials report that they love to work together in an open office concept.
Gen Z 35% of Gen Z said they'd rather share socks than an office. Only 8% wanted to share an office.

**SOCIAL**
Millennials The Facebook generation. Millennials love to share everything with everyone.
Gen Z The Snapchat generation. Gen Z holds things closer to the vest.

**TECHNOLOGY**
Millennials they've progressed from AOL dial-up... to Facebook Live.
Gen Z Considered digital natives they've only known a world where phones are smart.

**ASPIRATION**
Ultimately, Millennials prefer work that has meaning.
Gen Z prefers work that makes money.

Learn more about avoiding generational collisions in the workplace and aligning your workplace with your workforce in CPG’s special leadership program, the Millennial Alignment Program.

Also, be sure to check out David and Jonah's new book, Gen Z @ Work, where the father/son duo discuss the 7 key traits leaders need to know about Gen Z: Phigital, Hyper Custom, FOMO, Weconomists, Driven, Realistic and DIY.

CPG partnered with generational experts and best-selling authors, David Stillman and Jonah Stillman, to review what changes employers can expect between the two younger generations.

**ENTREPRENEURIALISM**
Millennials 11% want to start a business but will decide between doing it or having a full-time job.
Gen Z 17% want to start a business and will likely pursue doing it and having a full-time job.