

# GREAT BRANDS ARE BUILT FROM THE INSIDE OUT

Along with driving culture through live experiences and corporate events, CPG Agency works with top brands to foster **sustainable internal engagement strategies** that connect their people to the critical business outcomes that move their business forward.

CPG works with clients across several industries to outline their mission and design strategies that solve for whatever people challenges stand in the way of their goals. From improving productivity, retention, customer satisfaction and internal collaboration, our work centers around connecting people to purpose and creating Belief Through Experience.

## SAMPLING OF BRANDS WE WORK WITH

**BJC** HealthCare

**Ferrara**  
candy company

**Ameren**

**VP BUILDINGS**  
VALCO PRUDEN

**Virgin**  
HOTELS

**KOHL'S**

**CALERES**  
\* 5 \*

**Commerce**  
**Bank**  
Member FDIC

**DOLLAR**  
**GENERAL**

**What challenges are standing in the way of your business goals?**

**CPG CAN HELP!**

**GET STARTED TODAY! »**

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