

## CELEBRATE YOUR CORE

CPG's *Celebrate Your CORE* (*Rise Up for Heroes*) helps any organization – big or small, corporate or non-profit – harness the power to lift up their people/team/stakeholders. We help you design and execute a custom recognition program to fit your stakeholder population, geographic layout and budget.





## **Discovery Process**

Understanding your organizational values, employee/stakeholder population and situation



## **Customized Celebration Program**

Phygital (physical and digital) recognition elements



## **Community Extensions**

Ideas for expanding the program outside your organization

Brands who trust us for results:

Southwest's





**Book your consultation with our team today**