

Top 8

Workplace Differences Between Millennials and Gen Z

Every generation handles today's workplace environment in their own unique way. As each group carries their own brand of bravado into the corporate conference room, generational collisions will continue sparking - specifically, for the largest segment of the workforce, **Millennials**, and the next wave eager to launch their careers, **Gen Z**.



CPG partnered with generational experts and best-selling authors, **David Stillman and Jonah Stillman**, to review what changes employers can expect between the two younger generations.

ENTITLEMENT

Millennials

Raised on praise, self-esteem and the tech boom 90's, Millennials believe the job is lucky to have them.

Gen Z

When 2008's recession dropped their parent's income by 45%, Gen Z realized there are winners and losers and believe they're lucky to have the job.

WORK STYLE



Millennials

Millennials were told two heads are better than one so they come to work ready to collaborate.



Gen Z

More competitive and less collaborative, 79% of Gen Z say that if you want it done right, do it yourself.



COMMUNICATION



Millennials

Millennials grew up with texting and even created a new way of writing.

LOL

OMG

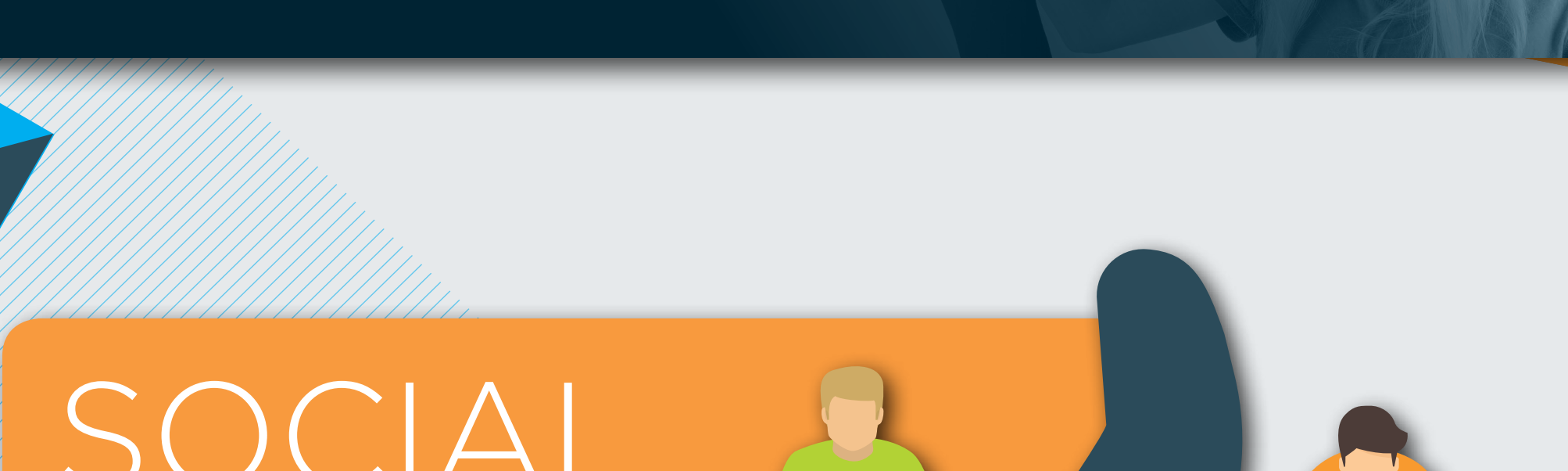


Gen Z

Gen Z grew up communicating in emojis and symbols without using any words at all.

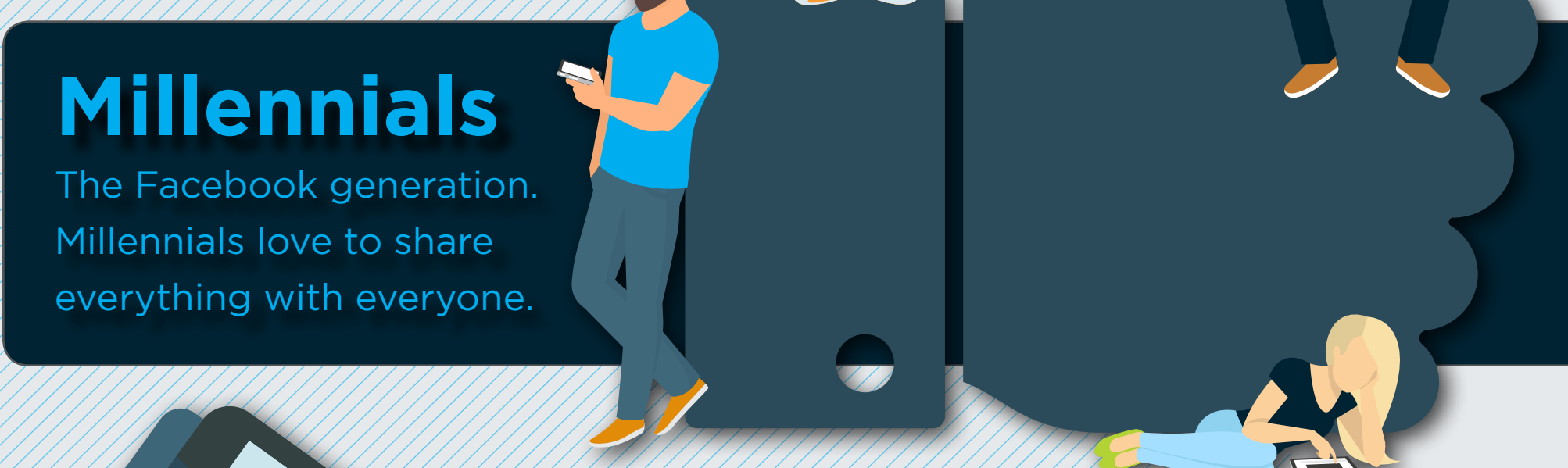


ENVIRONMENT



Millennials

Bring on the bullpen. Millennials report that they love to work together in an open office concept.



Gen Z

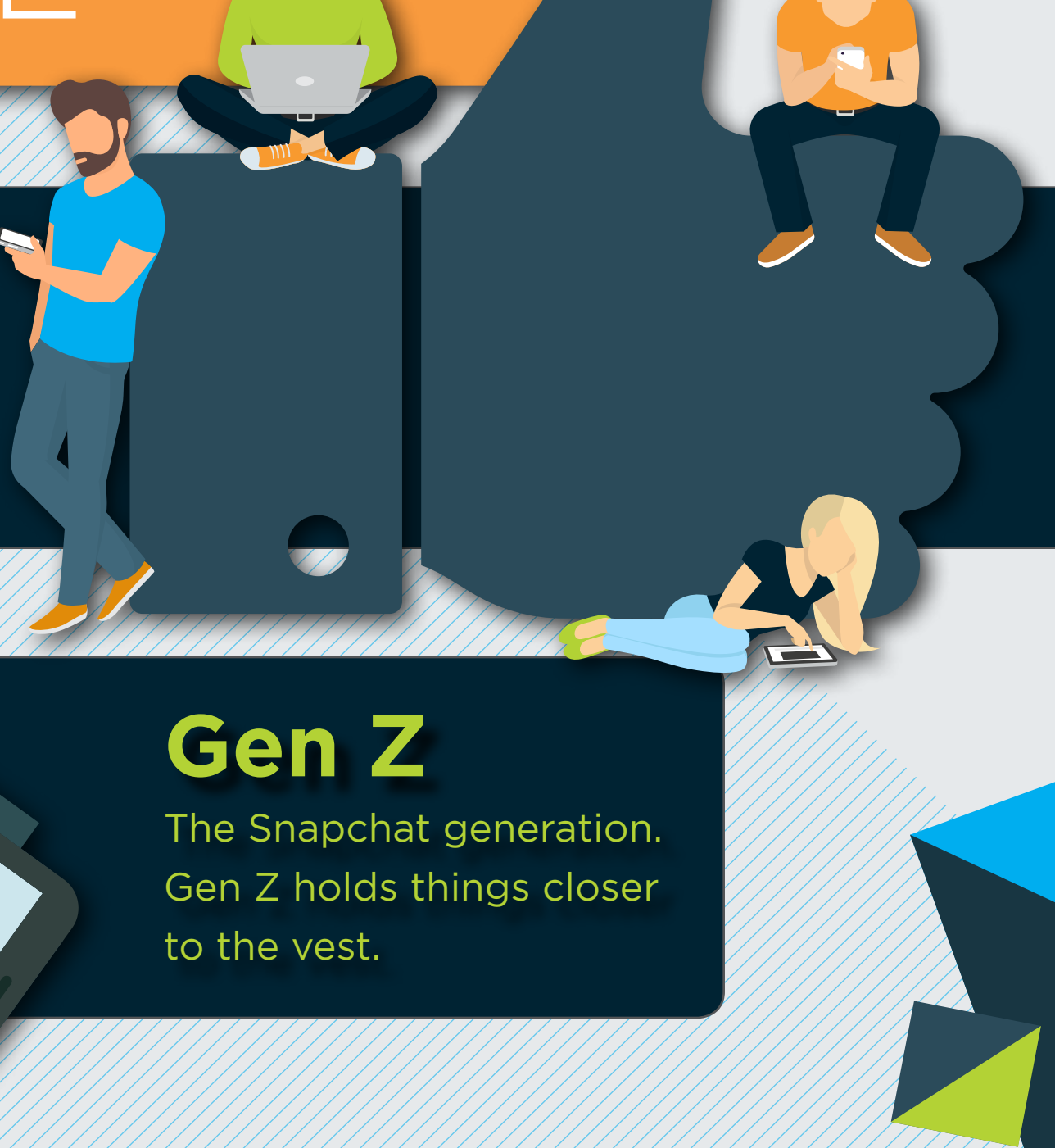
35% of Gen Z said they'd rather share socks than an office. Only 8% wanted to share an office.

SOCIAL



Millennials

The Facebook generation. Millennials love to share everything with everyone.



Gen Z

The Snapchat generation. Gen Z holds things closer to the vest.

TECHNOLOGY



Millennials

Considered digital pioneers

they've progressed from AOL dial-up...

to Facebook Live.

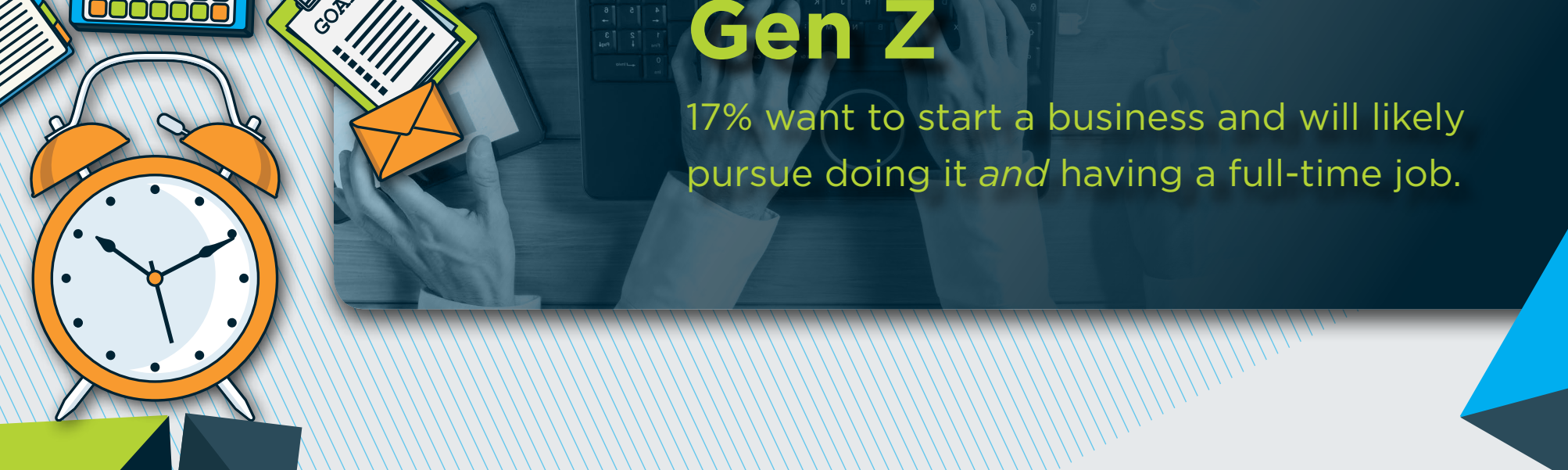


Gen Z

Considered digital natives

they've only known a world where phones are smart.

ENTREPRENEURIALISM



Millennials

11% want to start a business but will decide between doing it or having a full time job.



Gen Z

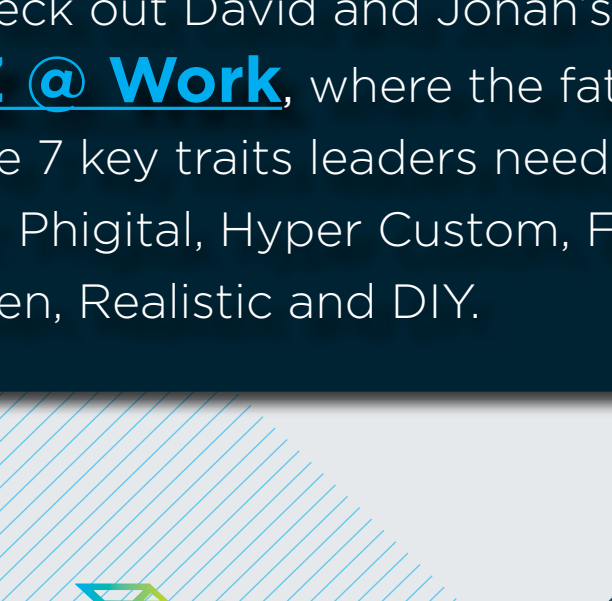
17% want to start a business and will likely pursue doing it and having a full-time job.

ASPIRATION

Ultimately, **Millennials** prefer work that has meaning. **Gen Z** prefers work that makes money.



Learn more about avoiding generational collisions in the workplace and aligning your workforce with your workforce in CPG's special leadership program, the **Millennial Alignment Program**.



Also, be sure to check out David and Jonah's new book, **Gen Z @ Work**, where the father/son duo discuss the 7 key traits leaders need to know about Gen Z: Phigital, Hyper Custom, FOMO, Weconomists, Driven, Realistic and DIY.