



COMMPLAN

Your current plan is obsolete ...so now what?

CPG's **CommPlan** develops a quick-turn communications plan, speaking directly to your most important audience to align with a new culture and environment. We partner with your team to design an authentic, values-oriented experiential belief system to keep employees informed and engaged.



Mission Statement Review

Strategic re-evaluation of your core mission and values



Communications Diagnostics

Discovery process to identify challenges and opportunities with messaging, channels, and frequency



Communication Journey Map

Custom roadmap for maximizing communications effectiveness



CommPlan Delivery

Aligning your unique strengths and strategic business objectives in an actionable solution

Brands who trust us for results:



Book your consultation with our team today